## PARISH MAILING UPDATE INFORMATION

As all parish leaders know, current mailing information is vital for maintaining good relationships with your parishioners. Sharing the integrity of this information is equally important.

The development of a comprehensive annual giving program like the Diocesan Ministry Appeal (DMA) can be a daunting task. The most important part of its success is identifying potential donors and acquiring their contact information in order to prepare personalized direct mail packets parishioners receive at home.

## IT IS VITAL TO KEEP YOUR PARISHIONER DATABASE RECORDS UP TO DATE AND CLEAN – FOR THIS MAILING AND MAILINGS/COMMUNICATIONS YOU SEND FROM YOUR PARISH.

If your parish is not on ParishSOFT, we hope you are sharing the additions, deletions and corrections of your parishioners' mailing information with the diocese. This includes updates regarding those who have passed away.

## The address information we have for your parishioners is what will be used for the upcoming DMA mailings on behalf of your parish and will help you reach your parish DMA goal.

If you have not recently done so, please update your parish mailing information so that the upcoming mailing from our Bishop will reach all your parishioners. We all want to maintain a clean census database, and it takes teamwork to do so!

Thank you for all you do for your parish and the diocese in keeping accurate and up-to-date information for your parishioners!